

## Product Datasheet

# 7-(4-hydroxy-3-methoxyphenyl)-1-phenylhept-4-en-3-one (DPHB) (orb1683345)

<b>Description</b>	7-(4-hydroxy-3-methoxyphenyl)-1-phenylhept-4-en-3-one (DPHB)
<b>Storage</b>	Store at -20°C for 12 months.
<b>Note</b>	For research use only
<b>Formula</b>	$C_{20}H_{22}O_3$
<b>Purity</b>	98%
<b>MW</b>	310.39
<b>CAS Number</b>	79559-60-7
<b>SMILES</b>	<chem>COc1cc(CCC=CC(=O)CCc2ccccc2)ccc1O</chem>
<b>Expiration Date</b>	12 months from date of receipt.